## BLUE MOUNTAINS GRAMMAR SCHOOL



## **MEDIA RELEASE** Thursday 4 October 2012

## The ultimate Collector to open the Blue Mountains Grammar School's first Vintage Fair

An ABC *Collectors* presenter, world exclusive fashion parades, and traditional toys are among the highlights of the inaugural Blue Mountains Grammar School Vintage Fair.

Hundreds of local and Sydney vintage enthusiasts are expected to attend the event at the Wentworth Falls school on Saturday 13 October, between 10am and 3pm.

The Vintage Fair 2012 will feature ABC's *Collectors* presenter, Claudia Chan Shaw, who will officially open the event and exclusively sign her new book, Collectomania, provided by Gleebooks, before the official release in November.

Claudia said the Vintage Fair would capture the Blue Mountains' intriguing and magical vintage spirit.

"With everything vintage coming together in one day, this is a very exciting opportunity for the Blue Mountains – one I couldn't resist," she said.

Another major drawcard to the event is the exquisite vintage clothing representing five decades of fashion to be featured at three catwalk parades from the Darnell Collection – the largest private vintage collection in Australasia.

Blue Mountains Grammar School Parents' and Friends' Association President and event organizer, Jenny Nethercote, said the Vintage Fair would be a significant opportunity to profile the Blue Mountains. "We have conducted a lot of research and sourced the best premium and authentic vintage wares and entertainment to create an outstanding annual event," she said.

Families can step back in time to experience the heart of vintage including a pre-loved paradise clothing hall, wares from Sydney vintage dealers, original clothing made from vintage fabrics, wood turning demonstrations, and crafts including vintage Christmas decorations.

Children can purchase wrist-band tickets for all-day thrills on traditional rides, including dodgem cars and spinning tea cups, for \$20.

Visitors can choose from a variety of food stalls for a relaxed picnic on the grounds and enjoy the lunchtime picnic races. There is also a Sideshow Alley, a kewpie doll stand and a vintage car display.

Claudia and Darnell Collection owner, Charlotte Smith, will also judge the best vintage outfit of the day.

Entry to the Vintage Fair is free and on-site ATM facilities are available. Tickets to the Darnell Collection fashion parades cost \$10 per parade or \$25 for the grand three events.

For more information contact: Australia PR Director, Michelle Grima, on 0416 114 911 or email <u>mg@australiapr.com.au</u> For Darnell Collection tickets contact Blue Mountains Grammar School on 02 4757 9000 or online at www.darnellcollection.com

## Program schedule

10 am: gates open
11am: official opening by Claudia Chan Shaw
11am: rides open
11.30am: Darnell Collection fashion parade featuring five decades of clothing.
1pm: Darnell Collection fashion parade with fresh collection
1pm: picnic races
2.30pm: Darnell Collection fashion parade finale, joined by Claudia to talk about her new book
3pm: Vintage Fair concludes.